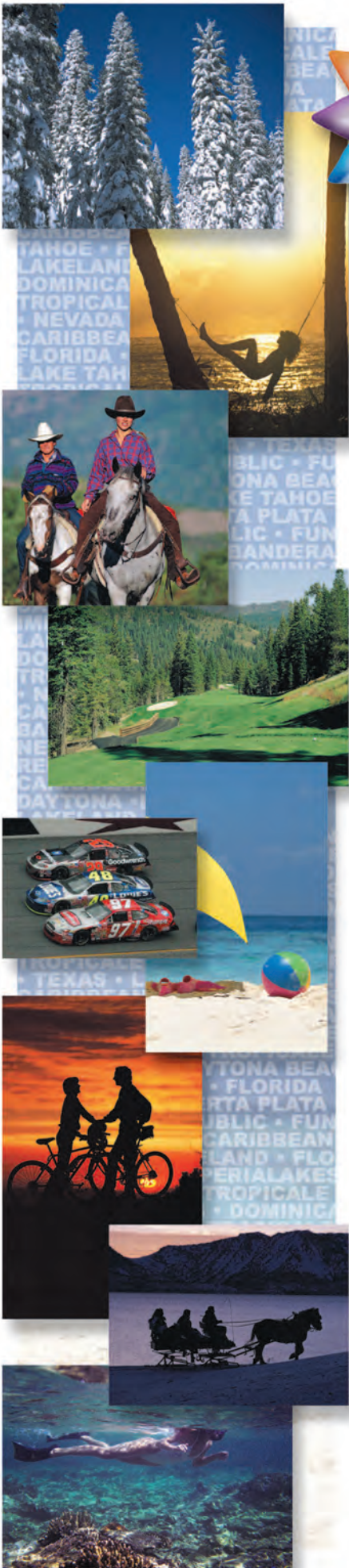


*A Lifetime of Carefree Vacationing*



# Perennial Vacation Club®

Summer 2009, Vol. 28, No. 1 • [www.perennialvacationclub.com](http://www.perennialvacationclub.com) • 1 (800) 35-WORLD



*A member trying out the "Touchscreen" at one of our on-site sales locations*

## Our Perennial View

As Perennial Vacation Club approaches its 30th year, we peek at our future while reflecting on our past. New members are joining us almost every day through various avenues, including at our two new on-site sales centers at Lake Tahoe and Daytona Beach. Our state-of-the-art touchscreens acquaint our new members with the many benefits of a Perennial Vacation Club membership. We recently visited with a member who joined in 1980 and then said hi to a young couple in the process of signing their membership documents. They were joining members in all 50 states and 26 countries. We have come to realize that vacations are not (and perhaps never have been) a luxury—they are an acknowledged necessity. The need to vacation (it is a "need" not a "want") is

now accepted. The question is not whether to vacation, but how. What form of vacation is most desirable for fulfilling a lifetime cherished memory?

A recent study compared various expenditures to a satisfaction index. The most expensive did not always correlate to the most happy experience. And right at the top of the happiness experience were vacations. Regardless of cost, reflecting on a positive vacation experience gave one of the highest satisfaction ratings.

At Perennial Vacation Club we have always believed planning is part of the vacation experience. That is why we have a department of "vacation counselors" not just reservationists. We know accommodations are extremely important for full enjoyment. Whether the member sleeps, showers, and then runs out for the next adventure or stays in the unit a majority of the time, we give great thought to member comfort and use. Every resort employee is aware that helping our guests enjoy their vacation encompasses more than just fixing. Hint: our maintenance guys can always direct you to the best burger in the area. We are developing more ways to communicate with our members as we evaluate more destinations.

*And so, as we head toward our next 30 years, come along with us, the best is yet to come!*

## 2 Chances to Win a FREE Vacation Week ...it could be you!

Mail enclosed Proxy Card today!  
Or fill out our online Proxy form at [www.perennialvacationclub.com](http://www.perennialvacationclub.com)

*Along with continued improvements in our system's computer technology, last year was the first year you had the opportunity to register your proxy vote by email. This year, you will have that same opportunity and since all proxies received (online or by mail) are registered in our computer system, this year's proxy drawing winner of a home resort usage week was determined by electronic drawing.*

**The winner from our last drawing is:**  
Victor R. Swinney, of Austin, Texas... Congratulations!



# Exchanging or knot... come be on deck with us!



Sea Level Daytona or Mountain High Tahoe

Change is good...but if you are thinking X change, the earlier the bird, the better the worm!

*(Our exchange affiliates suggest making your request by August.)*

Don't forget to check out Perennial Vacation Club's Hot List and Direct Exchange program online at:

[www.perennialvacationclub.com](http://www.perennialvacationclub.com)

## Bein' Green...

Your Club's Board is committed to improving the quality and enjoyment of your membership and your vacations, and helping our planet, too. We are planning regular email updates, but we need our member's email addresses. Write your email address on the Proxy Card provided and return it, or go to your Perennial Vacation Club website and to submit your proxy and we will have a special drawing for a free usage week for all those who submitted their address.



As Perennial Vacation Club approaches it's 30<sup>th</sup> year of existence, we reflect on the things that have changed and the people who haven't. We thought the membership would appreciate the following staff members' "dedication to creating vacations that enrich our members' lives."

- Pat - *Controller 21 yrs*
- Linda - *Contracts 15 yrs*
- Billy - *F & B Manager 15 yrs*
- Rick - *Maintenance Supervisor 14 yrs*
- Phyllis - *Assist. Vice President 11 yrs*
- Debbie - *Resort Manager, 17 yrs*
- Rusty - *Resort Manager, 17 yrs*
- Susan - *Resort Manager 9 yrs*
- Audrey - *Resort Manager 8 yrs*
- Melanie - *Direct Exchange 6 yrs*
- Brenda - *Accounting 6 yrs*
- And 8 others at 5 years!

Oh yeah, our Prez, 'da Judge, he's been sittin' on our bench 20 years.

# STRETCH

## YOUR VACATION WEEK

You can vacation 24/10 (We figured out how to stretch your vacation days - we're working on the hours). Stretch your vacation 3 extra days at no additional cost. Reserve during the following dates at our home resorts. These special weeks are listed to the right.

Resort	Week	Dates
<b>Tahoe Spring Fling</b>	16-19	April 17 - May 8, 2010
<b>Bandera Bonanza</b>	1-9	Jan 2 - Feb 27, 2010
<b>Daytona Delight</b>	38-45	Sept 18 - Nov 6, 2010
<b>Lakeland Experience</b>	17-23	April 24 - June 5, 2010
<b>Dominican Diez</b>	18-22	May 1 - May 29, 2010

### Perennial Vacation Club Annual Budget

Not-for-Profit Homeowners Association  
OCT. 1, 2008 THROUGH SEPT. 30, 2009

<b>INCOME</b>	
MEMBERSHIP DUES	4,669,759
DIRECT EXCHANGE	78,000
INTEREST	165,785
RENTAL	374,355
MEMBERSHIP CONTRACT FEES	56,400
MEMBERSHIP INVENTORY	1,615,488
WORLD BANK 105,045	
OTHER INCOME	208,600
<b>TOTAL INCOME</b>	<b>7,273,432</b>
<b>EXPENSES</b>	
GENERAL ADMINISTRATIVE	1,797,760
MEMBERSHIP DEVELOPMENT	1,513,178
INTEREST	108,500
<b>FACILITY OPERATIONS</b>	
LAKE TAHOE - NEVADA	977,227
PUERTA PLATA - DOMINICAN REPUBLIC	311,856
LAKELAND - FLORIDA	321,226
BANDERA - TEXAS	639,923
DAYTONA BEACH - FLORIDA	1,079,122
TOTAL FACILITY OPERATIONS	3,329,354
<b>TOTAL EXPENSES</b>	<b>6,748,792</b>
DEPRECIATION	524,640
<b>NET INCOME AFTER DEPRECIATION &amp; RESERVES</b>	<b>0</b>

## Notice of Annual Meeting of Members

Date: Sat., Sept. 26, 2009  
 Time: 11:00 a.m.  
 Location: Eagles' Nest  
 472 Needle Peak Road Stateline, NV 89449

The only official business to be conducted is the election of the Board of Directors:

Judge Laurence Wayne, Nevada  
 Juergen Huellen, Illinois  
 Dr. Michael Childers, Florida  
 Victor Driscoll, Texas

*Unable to attend this year's Annual Members' Meeting?*

Just return the enclosed proxy card prior to the meeting and you are entered in a drawing to

### WIN A FREE VACATION WEEK!

*Mail your proxy today!  
 Or fill out our online proxy form.*